

Strategic Plan 2000 - 2004



New York State Department of Health

In conjunction with and as part of

The New York State Community Health Partnership

June, 2000



TABLE OF CONTENTS

Endorsement Page

Acronyms

Executive Summary	1
History and Rational for Action	2
Strengthening the Traditional Public Health Infrastructure.....	2
Promoting Community Action to Improve the Public's Health.....	3
Turning Point Opportunity	3
New York State Community Health Partnership.....	3
Turning Point Initiative Strategic Plan.....	4
Definitions and Assumptions	5
Methodology.....	7
NYS Turning Point Partnership.....	7
Four Work Groups	8
New York State Community Health Partnership.....	8
Local Partners Involvement in State Strategic Plan Development	9
NYS Department of Health	11
Findings, Goals, Objectives, and Strategies	14
1. Public/Community Health Data and Information.....	14
2. Communication and Mobilization.....	19
3. Restructuring Investments	22
4. Access	25
5. Capacity Building.....	27
6. Quality Improvement	31
Appendices: Summary Recommendations for Action	

Partnership Organizational Graphic

Endorsement Page

The following organizations have participated in the development of this plan and endorse its goals, objectives and strategies:

New York State Community Health Partnership

- Cornell University and Cornell Cooperative Extension
- Healthcare Association of New York State
- Healthcare Trustees of New York State
- Medical Society of the State of New York
- New York State Association of County Health Officials
- New York State Department of Health
- New York State Nurses Association
- New York State Public Health Association
- State Communities Aid Association.

American Lung Association of New York State
Chautauqua Turning Point Partnership
Community Health Care Association of New York State
Cornell Cooperative Extension of Sullivan County
Gebbie Foundation, Inc.
Greater New York Hospital Association
Healthy Capital District Initiative
Monroe County Health Department
New York Academy of Medicine, Division of Public Health
New York City Public Health Partnership
New York State Coalition for Health Education
New York State Office for the Aging
New York State Office of Alcoholism and Substance Abuse Services
The University at Albany School of Public Health

LIST OF ACRONYMS

APEXCPH	Assessment and Planning Excellence through Community Partners for Health	PHAC	Public Health Assessment Committee
BRFSS	Behavioral Risk Factor Surveillance System	QUAR	Quality Assurance Reporting Requirements
CBO	Community Based Organization	SCAA	State Communities Aid Association
CHA	Community Health Assessment	SPH	School of Public Health
CSP	Community Service Plan	SUNY	State University of New York
DOH LHS	Department of Health Local Health Services Unit	T2B2	Third Thursday Breakfast Broadcast
HANYS	Healthcare Association of New York State	TP	Turning Point
HCDI	Healthy Capital District Initiative	YRBS	Youth Risk Behavior Survey
HIN	Health Information Network		
LHDs	Local Health Departments		
MCO	Managed Care Organization		
MPHSP	Municipal Public Health Service Plan		
NYC	New York City		
NYS DOH	New York State Department of Health		
NYS	New York State		
NYSACHO	New York State Association of County Health Officials		
NYSCHP	New York State Community Health Partnership		

Executive Summary

The goal of the national Turning Point Initiative, funded by the Robert Wood Johnson and W. K. Kellogg Foundations, is to strengthen the public health infrastructure so that it is better able to meet the challenges of the 21st century. In New York, public health reform efforts have been taking place on two fronts: within the traditional public health system and within the community health arena, at both state and local levels. The Turning Point Initiative provided New York an opportunity to collaborate with traditional and new state and local partners to identify and plan for systematic improvements in the public and community health arenas and to strengthen the connection between the two.

New York's Turning Point Initiative completed a planning process that led to goals, objectives and strategies to strengthen the public/community health system. The strategic planning process was conducted by a group of organizations, including:

- New York State Turning Point Partnership and its four workgroups
- New York State Community Health Partnership
- New York State Department of Health as the lead agency for the Initiative and as a member of the New York State Community Health Partnership
- Three Turning Point - funded local partnerships: Chautauqua, Healthy Capital District Initiative, and the New York City Turning Point Project

The Turning Point process, led by the New York State Community Health Partnership, has resulted in the development of goals, objectives and strategies for how New York State can better support communities to improve the health of their residents. The goals address six areas essential to strengthening public/community health in New York State:

1. Community Health Data and Information
2. Communication and Mobilization
3. Restructuring Investments
4. Access
5. Capacity Building
6. Quality Improvement

The organizations that have endorsed this plan are ready to collaborate to improve community health in New York in the 21st century.

