

A strong public health system is crucial for protecting and improving the health of Americans.

Wisconsin's Transformed Public Health System – A Good Investment

Healthiest Wisconsin 2010: A Partnership Plan to Improve the Health of the Public was developed through the Wisconsin Turning Point Initiative and changes the way we view public health in the state. With a focus on health promotion and disease prevention and the development of new collaborative partners, this strategic health plan is a comprehensive analysis of what causes the most death and disease in Wisconsin.

Poor access to health services, inadequate nutrition, exposure to environmental hazards, emerging infectious disease, and other issues are priority areas for intervention if we are to improve the health of Wisconsins.

Wisconsin's public health system must be restructured to eliminate health disparities and protect and promote the health of all. No one sector can maximize improvements in the health of Wisconsin residents, multi-sector partnerships focused on health promotion and disease prevention are key to our success.

For more information

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Wisconsin TurningPoint

Collaborating for a New Century in Public Health

What is Wisconsin Turning Point?

The national Turning Point Initiative aims to transform and strengthen the public health system in the United States by making it more community based and collaborative. Wisconsin's Turning Point Initiative reflects a transformation in the way Wisconsin operates its public health system and addresses its priorities. Maintaining the health of the public was once solely identified as a governmental responsibility, but Turning Point in Wisconsin is helping define more broadly the roles and responsibilities for improving the health of our communities.

How is Wisconsin's Turning Point Initiative improving public health?

- Developing policy recommendations to improve public health laws that provide legal support for the protection of Wisconsins
- Ensuring good management of resources through quality assurance activities with public health partners
- Creating model practices resulting in achievements, such as countywide coalitions that exceeded national early childhood immunization goals and were awarded the first annual federal Protect Award from the Centers for Disease Control and Prevention
- Facilitating innovative state, federal, private partnerships such as the partnership that has made regional dental resources accessible to entire communities
- Expanding academic/community partnerships to advance health throughout the state through the formalization of strong public health partnerships with the University of Wisconsin Medical School and the Medical College of Wisconsin

What can Wisconsin Turning Point help you do?

- Focus policies and resources on the health and system priorities identified in *Healthiest Wisconsin 2010*
- Monitor health improvement in Wisconsin through the evaluation efforts of *Healthiest Wisconsin 2010*
- Showcase and support the replication of effective partnerships in Wisconsin that have received national attention for their achievements
- Mobilize community partnerships to develop new policies and innovative strategies to address high priority health needs

Support

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