

**A strong public health system is crucial for protecting and improving the health of Americans.**

### **Virginia's Public Health**

Virginia is respected as a safe and healthy place to live, but troubling signs are ahead.

Virginia spends \$300 million per year to cover inpatient treatment for preventable injuries.

The state loses \$2.8 billion annually in direct medical and indirect costs related to diabetes.

More than one million Virginians are without basic health insurance.

Millions more are suffering from, or on the path toward, serious health problems that could be prevented or lessened through wellness efforts or medical intervention.

In just the past six years, Virginia's overall health status has fallen from 10<sup>th</sup> in the nation to 19<sup>th</sup>.

The Commonwealth and its citizens need and deserve a healthy, productive future.

Effective public private partnerships that reflect diverse sectors from the community are a positive step we can take to ensure Virginia's future.

### **For more information**

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# Virginia TurningPoint

**Collaborating for a New Century in Public Health**

### **What is Virginia Turning Point?**

The national Turning Point Initiative aims to transform and strengthen the public health system in the United States by making it more community based and collaborative. Virginia Turning Point, known as the Virginia Center for Healthy Communities, emphasizes developing tools to help public and private sectors work together to identify needs and implement solutions to community health problems.

### **How is Turning Point improving community health through the Virginia Center for Healthy Communities?**

The health of Virginians improves and the health care costs for the public drops when preventable illnesses are reduced. The Virginia Center for Healthy Communities helps businesses and communities know how to make this happen by:

- Pinpointing the most urgent health issues for a specific population and providing direction on establishing related community health improvement programs
- Linking businesses, communities, and others with partners that will help their programs get started more quickly and work more effectively

The Virginia Center for Healthy Communities promotes collaboration among the business, health care, insurer, civic, education, and public health communities, helping them work together to develop and implement effective community health improvement activities. Among the many ways the Center helps are:

- Community Health Incentives: technical assistance to stimulate partnerships and community health intervention programs
- The Virginia Atlas of Community Health: an in-depth tool that identifies health issues of communities—with 80 health status indicators, including local rates for key health conditions each of which can be examined for specific demographic groups within a zip code
- A Voice for Community Health: a reliable resource for those establishing health improvement programs and for public policy makers designing programs

### **What can the Virginia Center for Healthy Communities help you do?**

- Provide in-depth information on the specific health needs of your constituents
- Serve as a reliable resource of information on health issues and community health needs
- Improve community health through expanded investment and participation by local businesses and other sectors committed to community health development
- Provide the facts and figures needed to weigh the merits of proposed legislative action on health issues.

### **Support**

The Turning Point Initiative is funded by The Robert Wood Johnson Foundation. The National Program Office is located at the University of Washington School of Public Health and Community Medicine. Contact the National Program Office at 206-616-8410 or visit [www.turningpointprogram.org](http://www.turningpointprogram.org).



Virginia Center for  
**Healthy Communities**